



# Me-Grow<sup>TM</sup>

For Business Success

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PRODUCT MANUAL

**CUSTOMERS.  
COMPETITION.  
GROWTH CURVE.**  
Win all with one Product

Powered by 





# Me-Grow™

For Business Success

Me-Grow is a B2B software-as-a-service (SAAS) product by Avidestal Technologies. Aimed at helping businesses grow of all sizes and sectors, unorganized to organized, niche to mass, Me-Grow provides the power to understand customers & competition better. It is a feature-loaded & easy-to-use product with cutting-edge AI technologies to help businesses make smarter predictions and act accordingly. In the longer run, the product is aimed at providing holistic growth and increasing revenue for its subscribers.



# Index

1. Getting started with Me-Grow	1
1.1. How to use Me-Grow	1
1.2. How do I get to subscribe to Me-Grow?	2
1.3. What are the subscription plans available currently?	2
2. Dashboard	3
2.1 Set Up	4
2.1.a How to use set up	4
2.2 Strategy	7
2.3 Quick Connect	8
2.3.a How to use Quick Connect	8





# 1. Getting started with Me-Grow

Me-Grow is a platform to understand your customers better through reviews, feedback, in-depth discussions, and focus groups. Get insights in real-time, have audio or video calls with your customers and get to know them better with relevant questions prepared by experts.

## 1.1 How to use Me-Grow

Sign up to Me-Grow using your mobile number or email. Add all your business details and download the QR code provided. Print out the user code and use it till you receive a physical QR code from Me-Grow. You will get your code in 7-10 business days.

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## Sign Up

Email/Mobile Number \*

Enter Access Code

Already a member? [Sign in](#)

*Sign up using your mobile number or Email*

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## Business Profile

Name of the business \*

Contact Name \*

Address Line 1 \* 0 / 100

Address Line 2 \* 0 / 100

City \* Pincode \*

Year of establishment GST

Email

Mobile \*

*Add your Business details*



## 1.2 How do I get to subscribe to Me-Grow?

Sign up on <https://gr.me-grow.com/signup> to get started with Me-Grow.

## 1.3 What are the subscription plans available currently?

Me-Grow has two different subscription plans – a Monthly Growth Plan and an Annual Growth Plan. You can choose your plan based on your business requirements.

**Monthly Growth Plan** – Under this plan, you will get the option to launch unlimited growth templates and receive 50 responses in that month. This plan is priced at Rs. 400 for all the new subscribers for the first month. Upon renewal, you will be charged Rs. 500/month for this plan.

**Annual Growth Plan** – Under this plan, you will get the option to launch unlimited growth templates and receive 500 responses in that duration of 1 year. This plan comes at a 50% discounted price of Rs. 3000.

For plans, pricing & feature details, visit [Me-Grow subscriptions](#).



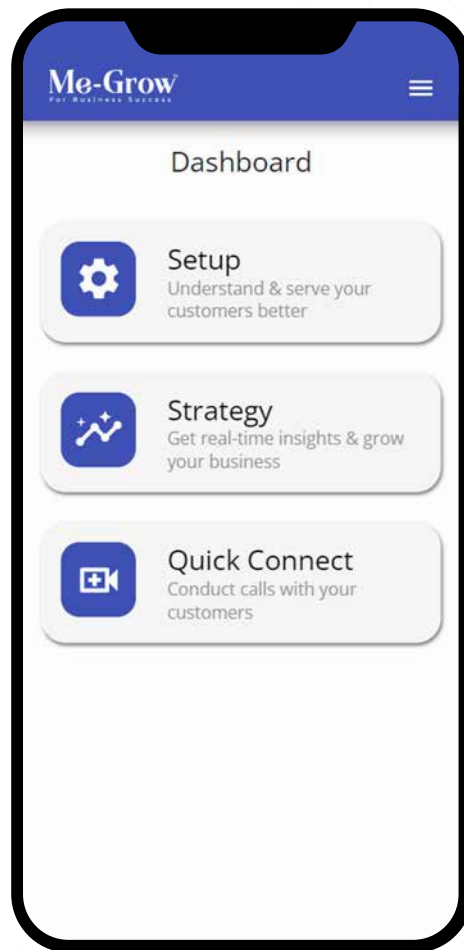
## 2. Dashboard

The dashboard gives you access to our 3 main features -

**Set up** - Understand & serve your customers better.

**Strategy** - Get real-time insights & grow your business.

**Quick Connect** - Conduct calls with your customers.



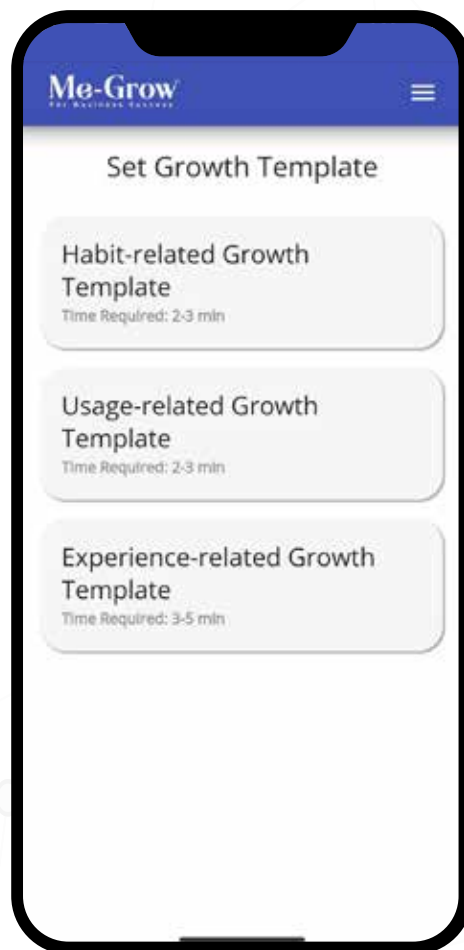
*Use dashboard to access our features*

## 2.1 Set Up

A Growth Template is your solution to understand all your customers' needs that can help you serve them better. Get feedback from your customers by directly sending links to your growth templates via SMS or they can scan your QR Code to give you feedback.

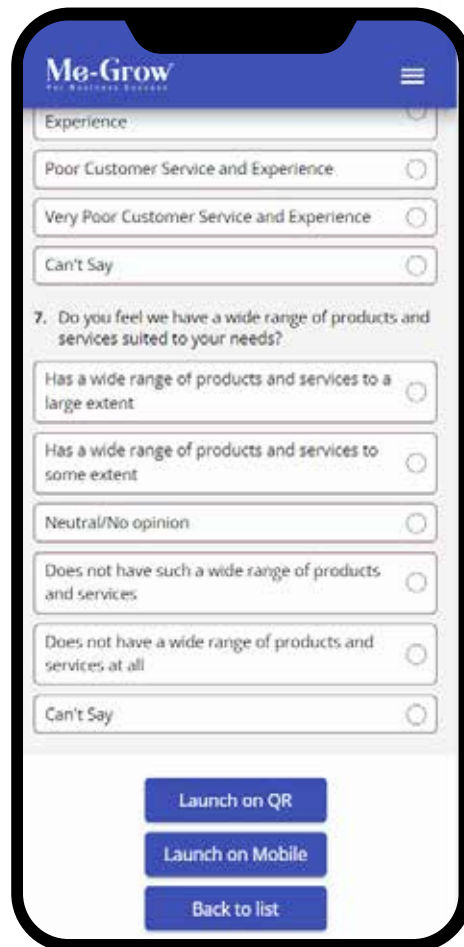
### 2.1.a How to use set up

1. Click on the growth templates that you want to use.



Set Up

2. Launch survey through QR code or mobile.



Set Up



3. To launch the growth template through mobile you will need to add the phone numbers.



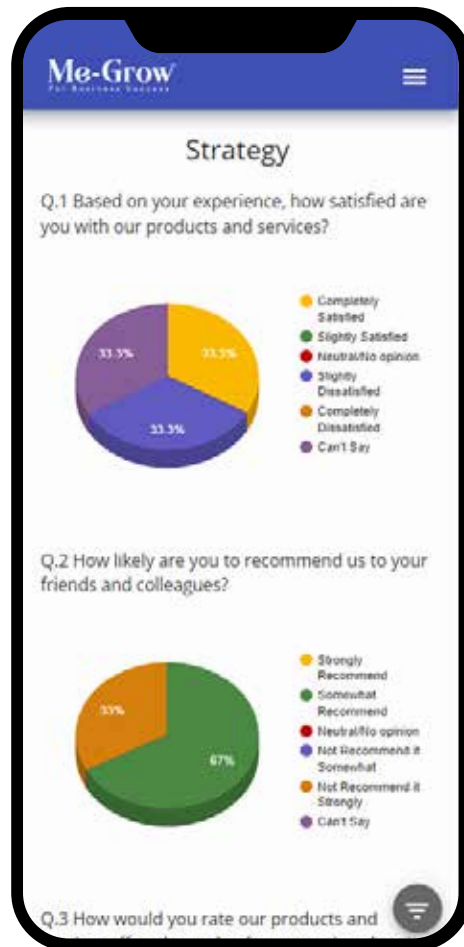
*Set Up*

4. Phone numbers can be added manually one-by-one or in bulk and your customers will receive a link on their phone via SMS.

**Note:** You can launch only one growth template at a time through QR Code. But multiple growth templates can be launched using mobile numbers.

## 2.2 Strategy

Get insights in real-time using strategy. See what people think about your business. Filter your data using age and gender.



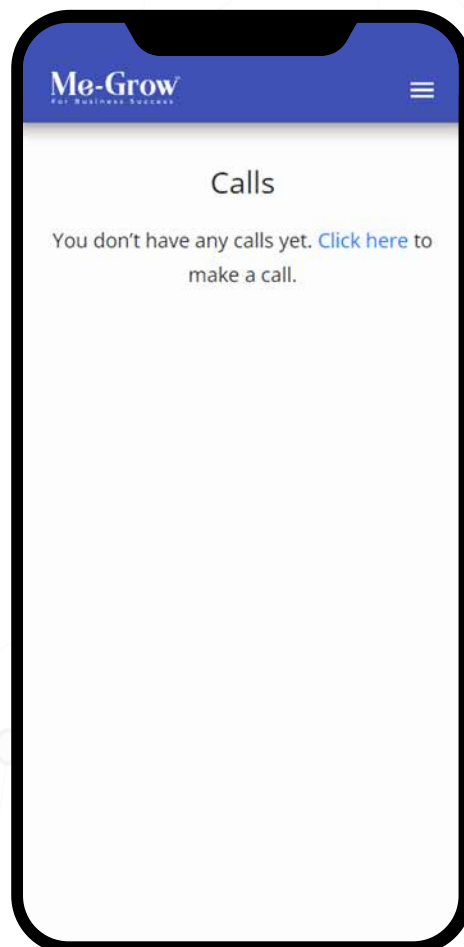
Strategy

## 2.3 Quick Connect

Quick Connect helps you to conduct In-depth Interviews and Focus Group Discussions. Talk directly to your customers and understand what they think about your business, what they need you to do and how you can help them.

### 2.3 (a) How to use Quick Connect

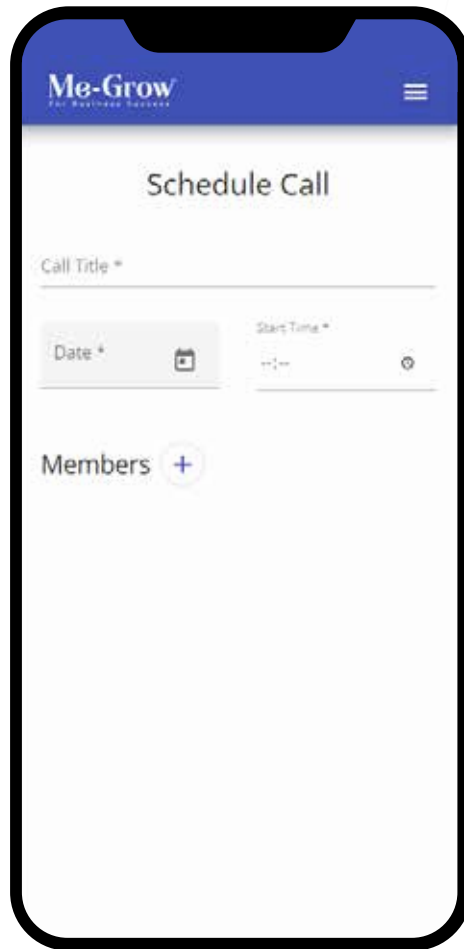
1. Go to 'click here'.



Quick Connect



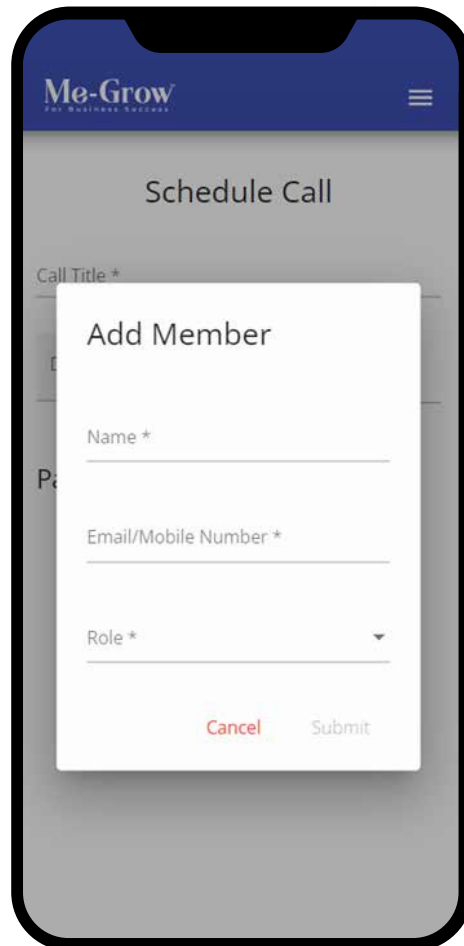
2. Add the name of the meeting and set the date and time.



Quick Connect

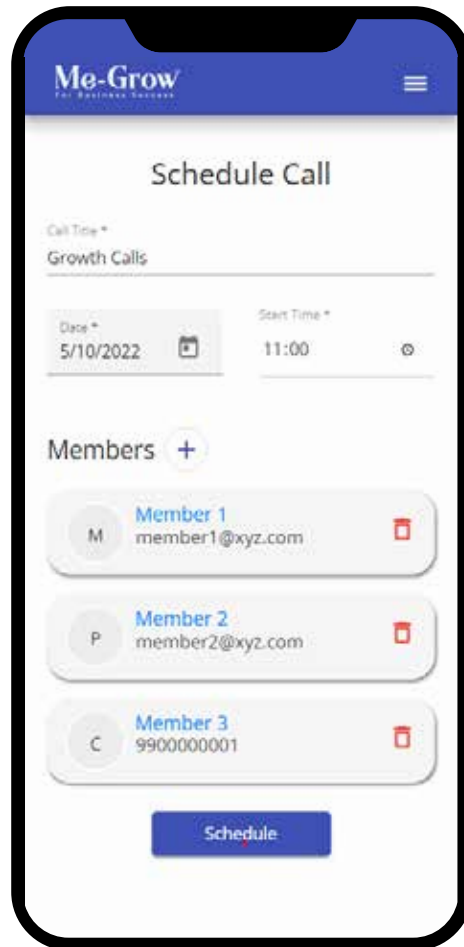


2. Add the details of the member and assign a role (Moderator/ Participant/- Client) to them.



Quick Connect

4. You can add up to 8 members.



Quick Connect

**Note:**

- a. You need to add at least one moderator and one respondent.
- b. Adding clients is optional.
- c. Calls can be rescheduled.



## Other Products

### AidViews™

A Next-Gen online research suite for creating live video/audio calls with in-call polls/questions and auto-recording and transcription, coupled with sentiment analysis using facial coding, heat mapping via eye-tracking, and sharing real-time media for data collection, and results.

### AidCircle™

An online community tool for building a brand network by profiling individuals, tracking activities, managing queries and accounts, and engaging members with surveys, group discussion, and polls coupled with image/video for maintaining an active and healthy environment in the group.

### AidIntelli™

A DIY Online Survey creation tool for developing creative surveys with multiple question types, logics including image/video-based questions coupled with ease of questionnaire customization and real-time survey status tracking, data collection, and results.

### AidHub™

A management tool that enables to choose customer sets based on attributes and exchange insights globally, with an ease of managing and engaging members via social behavior tracker, omni-channels, and programs coupled with incentives.



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